Michelle Taylor
Safer & Stronger Communities
People Can make a difference

• Volunteering
• Fundraising/finding resources
• Community Action
• Be neighbourly
We Can make a difference

• By working together properly
• By learning from our communities
• By celebrating all the great stuff people do that makes a difference every day
People become really quite remarkable when they start thinking that they can do things. When they believe in themselves they have the first secret of success.

Norman Vincent Peale
So... What is it?

- Campaign to inspire people by showing just what ‘People Can’ do
- Asset based community development approach
- **BRAND** for all partners to use for different purposes but who all share the same aims to #MakeADifference
Engage – communities beyond the formal and usual (it’s not all litter picks)
Energise – those who do some and could do more
Motivate – concerned arm chair activists to get stuck in
Mobilise – the community to work together
Increase – capacity of people to make a difference
Reduce – cost, wastage, ineffective interventions
People Can Make a Difference in many ways:

**Be Neighbourly** – carry out small, informal, everyday acts of kindness

**Community Action** – create a new group, activity or event with likeminded people

**Volunteer** – devote some of your time to helping others

**Raise Money** – use your skills to raise funds for a community project
Raise Awareness

Be a champion for things that *matter*, to *you*

*Encourage* others to do the same

*Everyone can change the world, even if only for one person*
How can you get involved?

www.peoplecanbradforddistrict.org.uk
Facebook @PeopleCanBradford
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We are a brand that can be used by all who #MakeADifference
Together people can...