

Health and Wellbeing Board

28.1.20

Rep: Kim Shutler, Chair VCS Assembly

Child Friendly District

- Mark Douglas (Strategic Director for Children's Services) presented on Bradford becoming a Unicef Child Friendly City (although for us it would be the whole District)
- Focus on harnessing and releasing the potential of our children and young people (CYP)
- Creating an environment for children to flourish and have a voice
- Unicef only invite a small number of local authorities per year and have indicated that they are keen to work with Bradford
- Focus on working together as a partnership to put CYP at the centre of our thinking
 - Strategies
 - Physical environment
 - Rights of children
- Would take 3-5 years to gain accreditation
- £150k per year to get accreditation (£100k from Council with an ask to partners for the rest)
- Steve Hartley highlighted the importance on place eg access to green spaces, how children contribute to the environment etc are important. Also things like opportunities to participate in sports and culture.
- Kersten England highlighted that there are also some assets already which will help us to make a good start eg Born in Bradford, Better Start Bradford, Sport England investing in young people's sport. First step is 'Discovery phase' which identifies gaps, strengths and outcomes we want to improve.
- There is an 'ask' from each area of the system to be part of the initial phase. Peter Horner from Young Lives has volunteered to do this if appropriate.
- Positive discussion around using this as a way to really challenge ourselves, not a tick box exercise, how we ensure that we own it collectively regardless of the 'badge.'
- Children's Systems Board will drive the delivery with progress updates to H&Wb Board.

Bradford District Safer Communities Partnership Performance Report and Delivery Plan

- Focus on:
 - domestic abuse and sexual violence
 - tackling crime and reoffending
- Yasmin Khan (Co Chair of Safer Forum) and CEO Staying Put presented alongside other partners. It was noted that the current Domestic Abuse strategy ends this year and so is currently being reviewed.
 - £54.2m cost of domestic abuse in Bradford (2009) not including the emotional impact.
 - Identified prevalence rates are high in the District (much higher than reporting)
 - Proposed that there could be work around training and support for staff across organisations
 - Highlighted 'Bright Sky' app – signposting tool for support
 - Staying Put, Family Action and Women's Centre – 'Bradford Survive and Thrive' partnership which delivers a one front door model. Focus on whole family approach. Centralised hub for adults and children. Focus on victims and perpetrators.
 - Yasmin highlighted that they are receiving 300 referrals a day.
 - Staying Put are also offering affordable legal services.
 - 85.6% satisfaction rate in terms of support from the police for victims.
- Highlighted the Violence Reduction Unit (one of 18 in the country) including a programme called 'Breaking the cycle'. Working with children at risk of involvement in street gangs. Partnership with Youth Services.
- Operation Steerside – partnership approach to roads safety.

- Public Space Protection Orders recently being enforced. Focus on road safety in Bradford since Jan 2020. This is the only area of the county doing this District wide.
- Noted 350 community volunteers supporting around Bonfire night – all contributed to a significant drop in incidents.
- Mark Douglas highlighted that DA is identified in over 1/3 of Children's Services cases.
- Noted that there is an opportunity/area for development in terms of wider awareness around workforce training.
- It was highlighted that we are a safer place than people we are so still perceptions with people feeling unsafe. There have been some massive improvements as a result of a number of CSP programmes but these messages need to be promoted more widely.
- Ruth Davies (Domestic Abuse lead for BMDC) highlighted that there are 3 workers supporting people to access substance misuse treatment and helping people to stay in treatment.
- It was highlighted that hospitals are picking up some distressing cases around domestic abuse with older adults – particularly linked to carer's strain.