

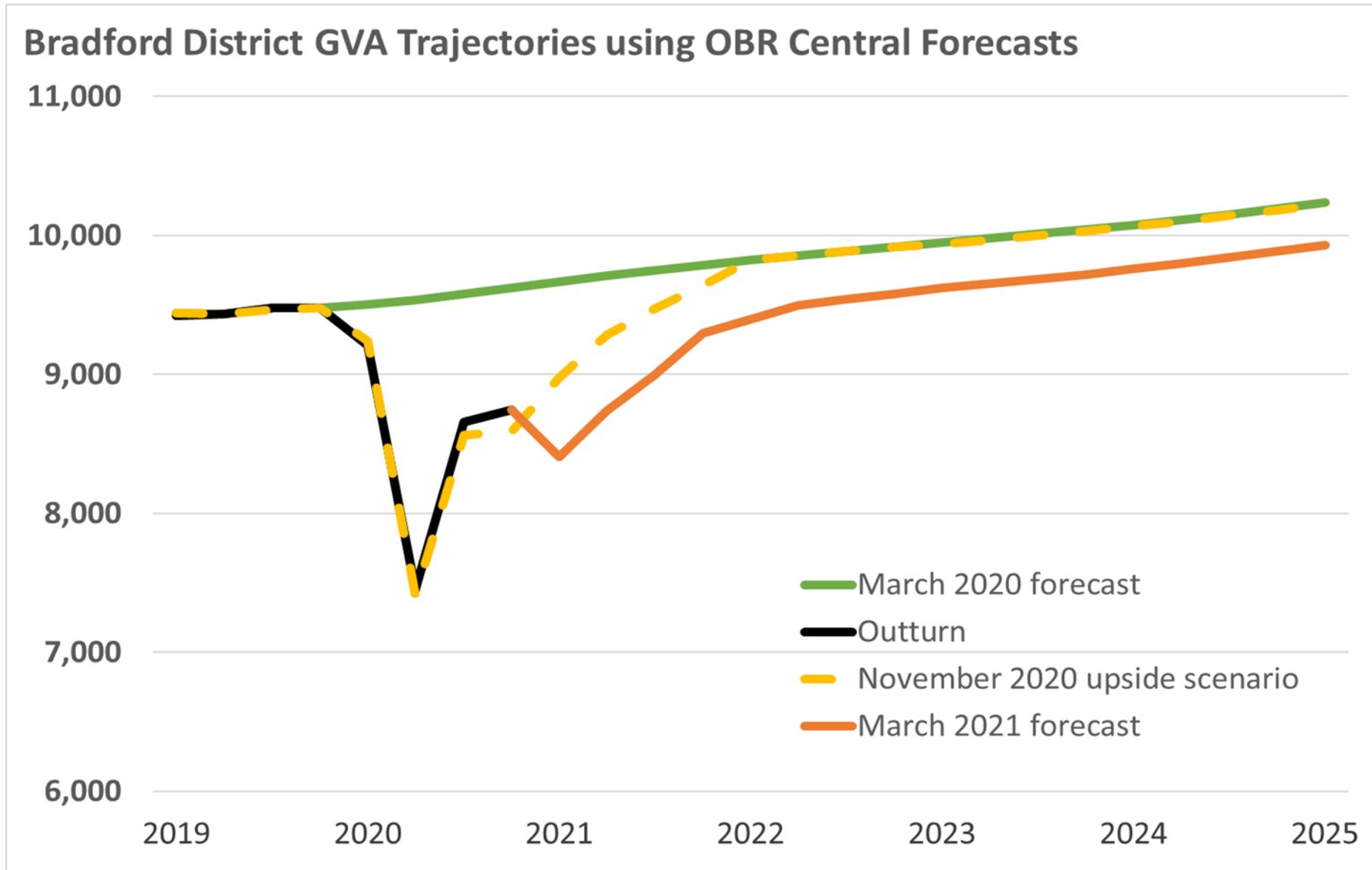


Bradford Community Economic Forum **City Centre Recovery/District Recovery**

27th September 2021



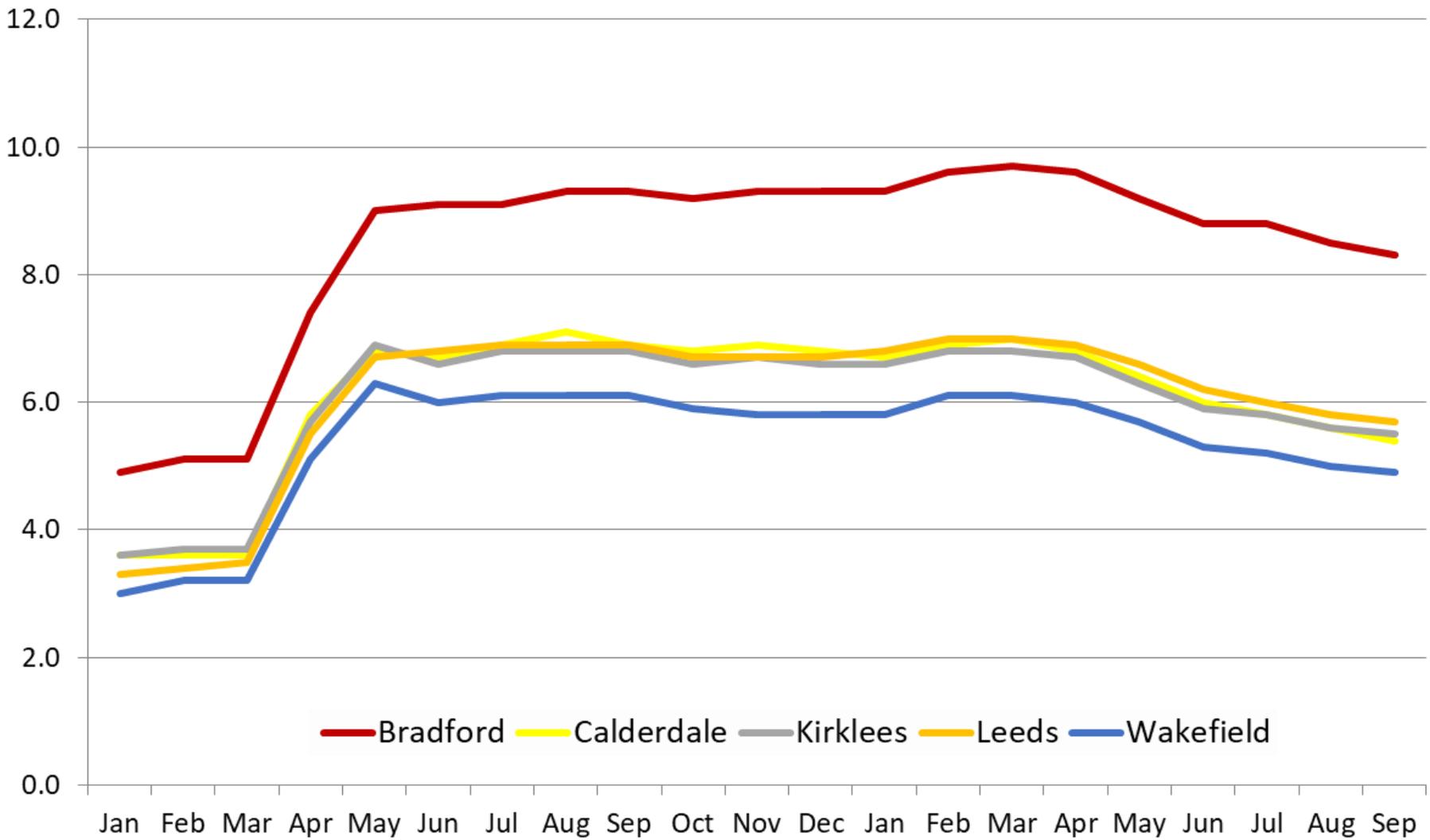
GDP recovered over the summer...



....but could be 2025 before it regains pre-Covid levels

Claimant Count rise due to Covid has fallen in recent months

Claimants as proportion of residents aged 16-64 (%) Jan 2020 - Sept 2021



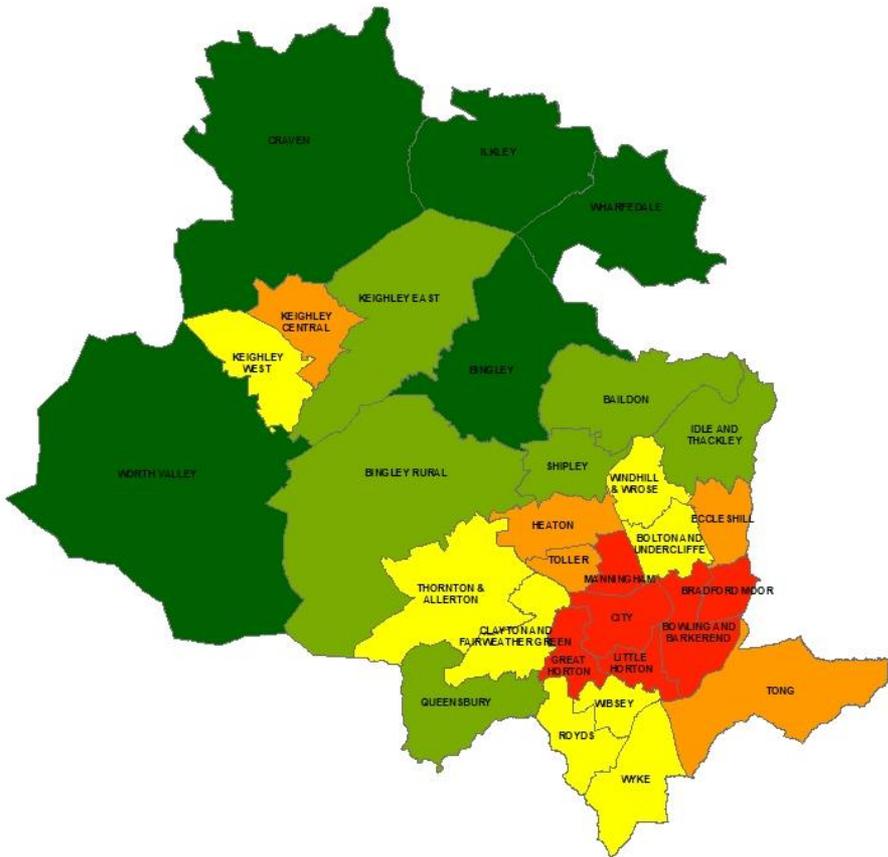
- The Bradford District claimant count rate at 8.3% is the highest in West Yorkshire, which had an average rate of 6.1% in July 2021. It is significantly above the UK rate of 5.0%.

But Covid has amplified District inequalities

The pandemic has highlighted the issues of social inequality which some communities in the district face and has had a disproportionate impact on our most disadvantaged residents.

Ward	%
Manningham	16.2
Little Horton	14.4
Bowling and Barkerend	13.4
City	13.3
Bradford Moor	12.7
Great Horton	12.3
Toller	11.2
Heaton	10.4
Tong	10.3
Keighley Central	9.7
Eccleshill	9.3
Bolton and Undercliffe	8.5
Royds	8.2
Clayton and Fairweather Green	8.1
Thornton and Allerton	7.9
Wibsey	7.8
Keighley West	6.9
Windhill and Wrose	6.8
Wyke	6.6
Keighley East	5.8
Shipley	5.2
Queensbury	4.8
Idle and Thackley	4.2
Baildon	3.6
Bingley Rural	3.6
Bingley	3.2
Worth Valley	2.6
Craven	2.1
Ilkley	1.8
Wharfedale	1.5

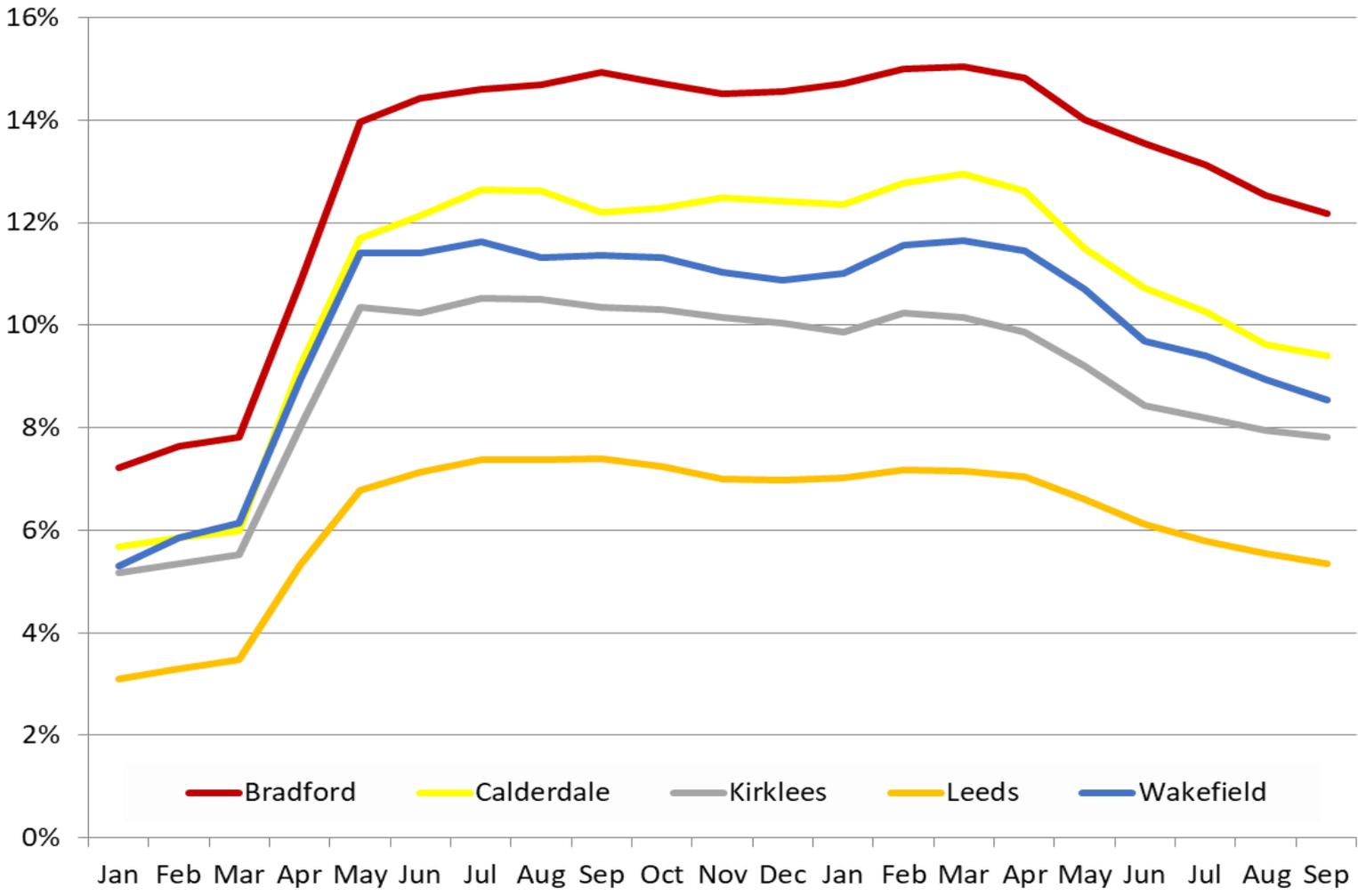
Claimant count by Ward - September 2021



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Bradford District youth rate 2nd highest in the country

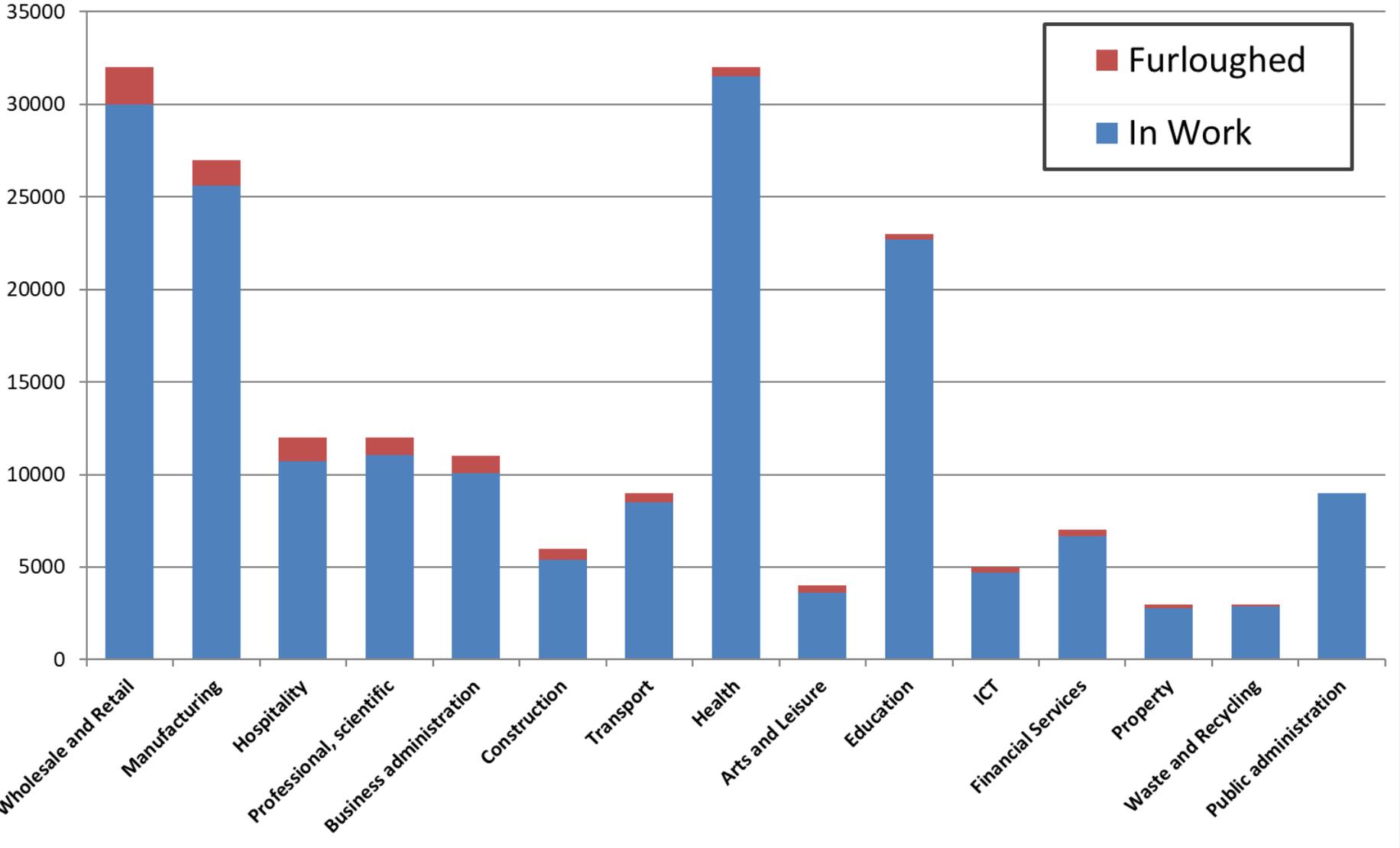
18-24 years claimants as proportion of residents 18-24 (%) Jan20 - Sep21



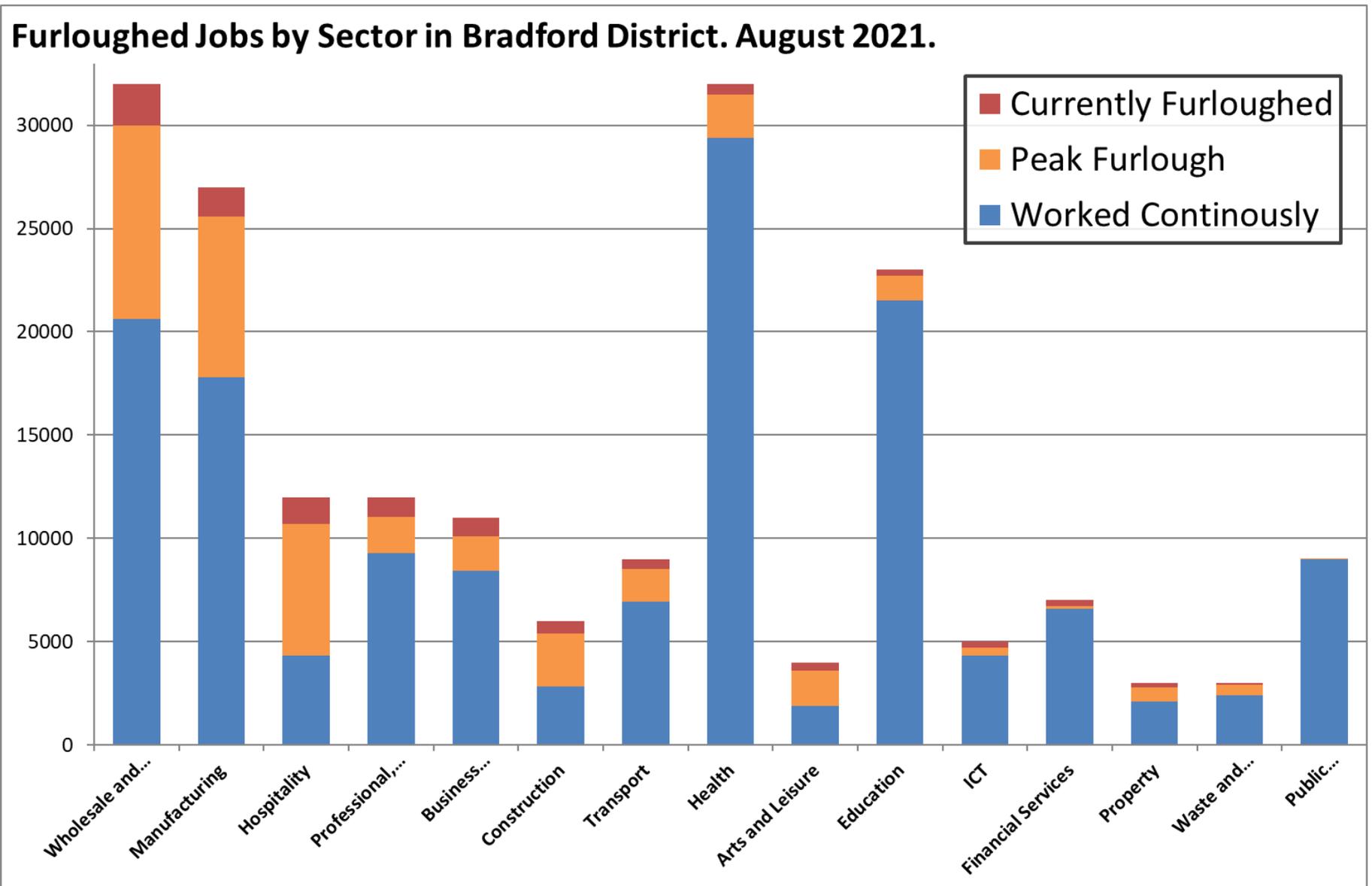
- Bradford District youth claimant rate is 12.2% - the highest in West Yorkshire.
- Bradford has the second highest youth claimant rate of any city in the UK after Wolverhampton and it is significantly above the UK rate of 6.5%.

Majority of employees are back at work...

Furloughed Jobs by Sector in Bradford District. August 2021.



...furloughed jobs significantly lower than May 2020 peak



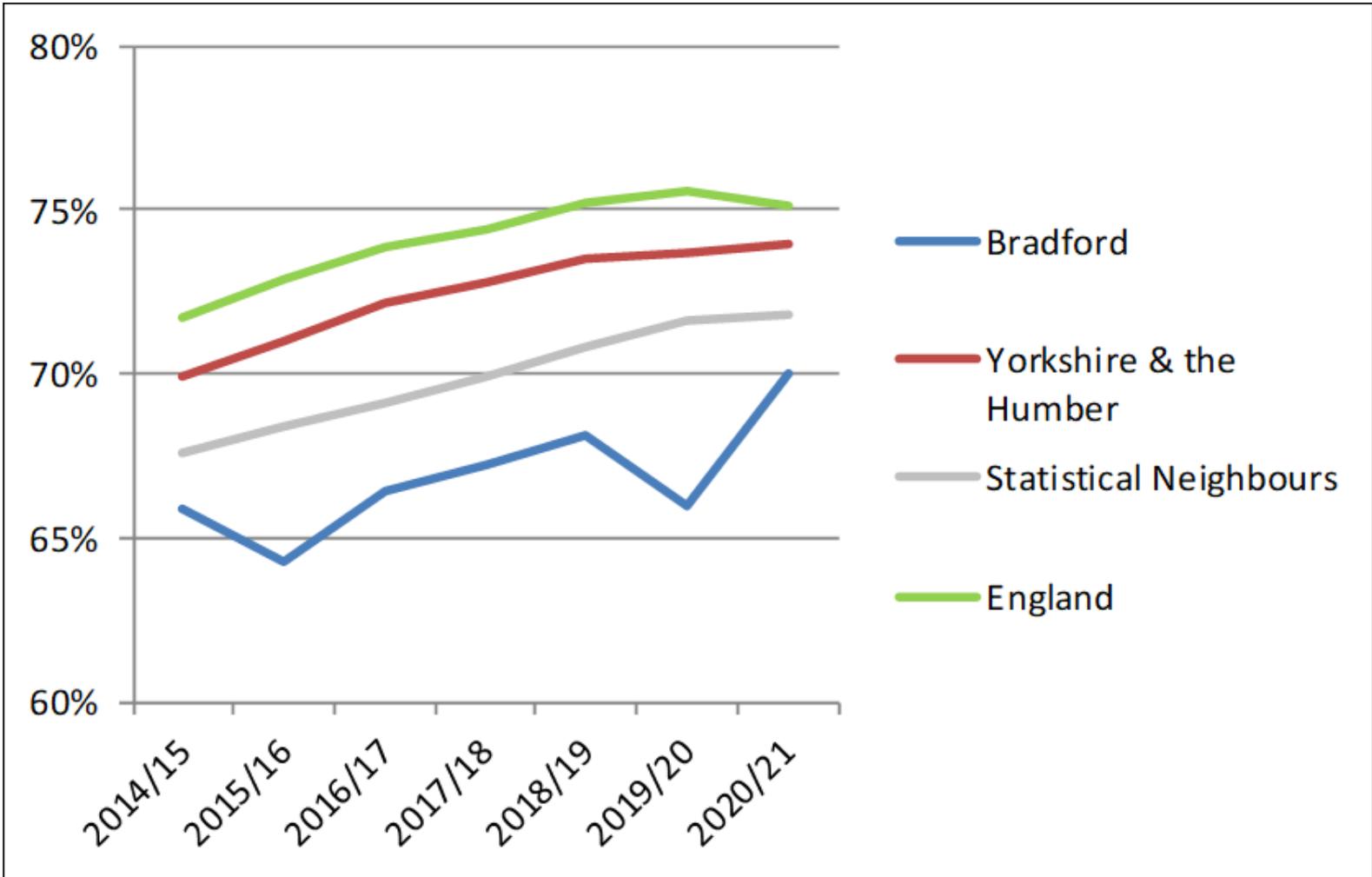
Vacancies fell sharply but have recovered strongly...

Bradford District - Weekly Job Postings



Source: Labour Insight

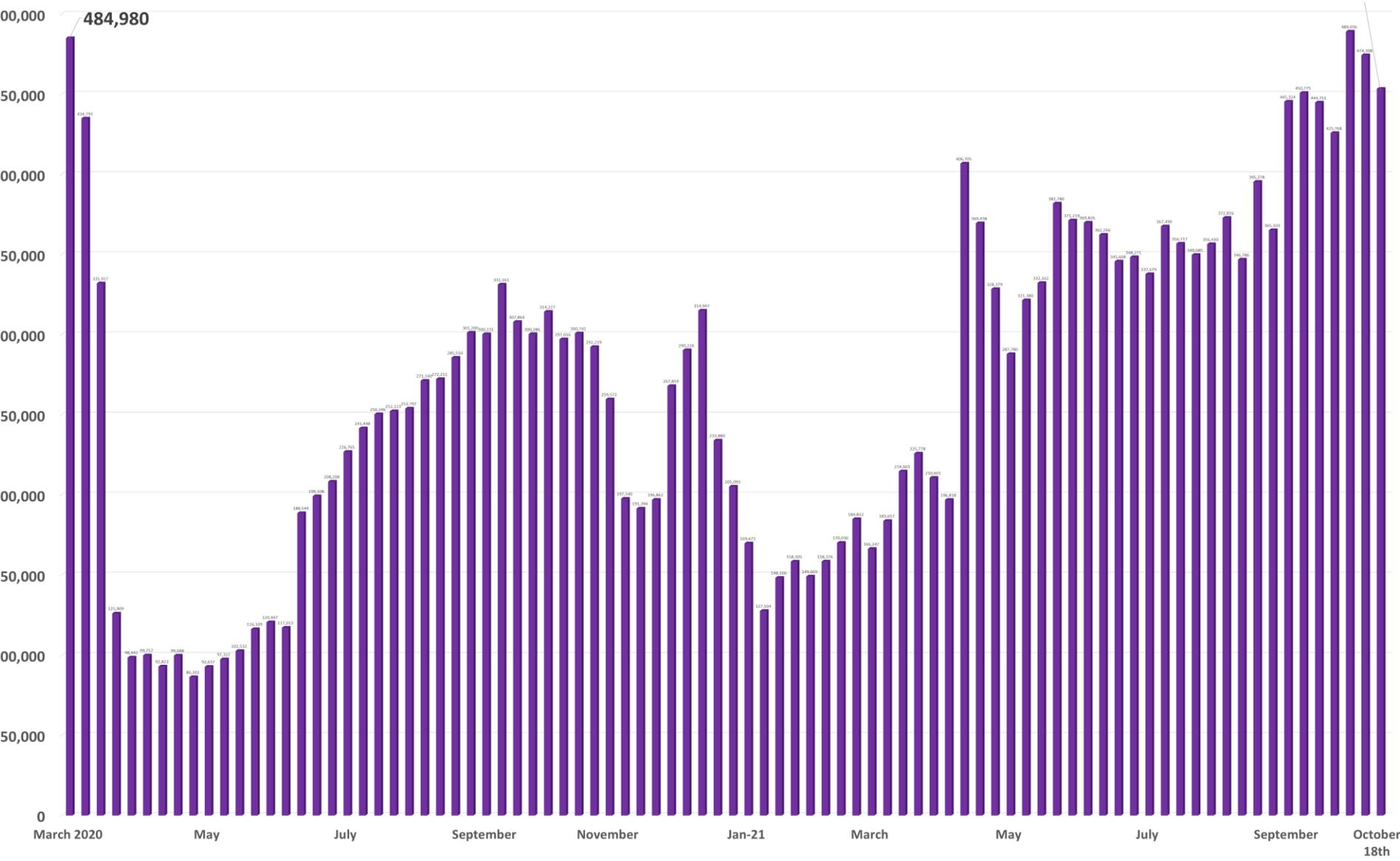
Employment rate has risen despite the Pandemic



- Number of working age people (16-64) in employment rose by 19,300 to 235,800 over the year to June 2021.
- Increase of 8.9%, significantly higher than the UK fall of -2.2% and a regional fall of -1.1%.

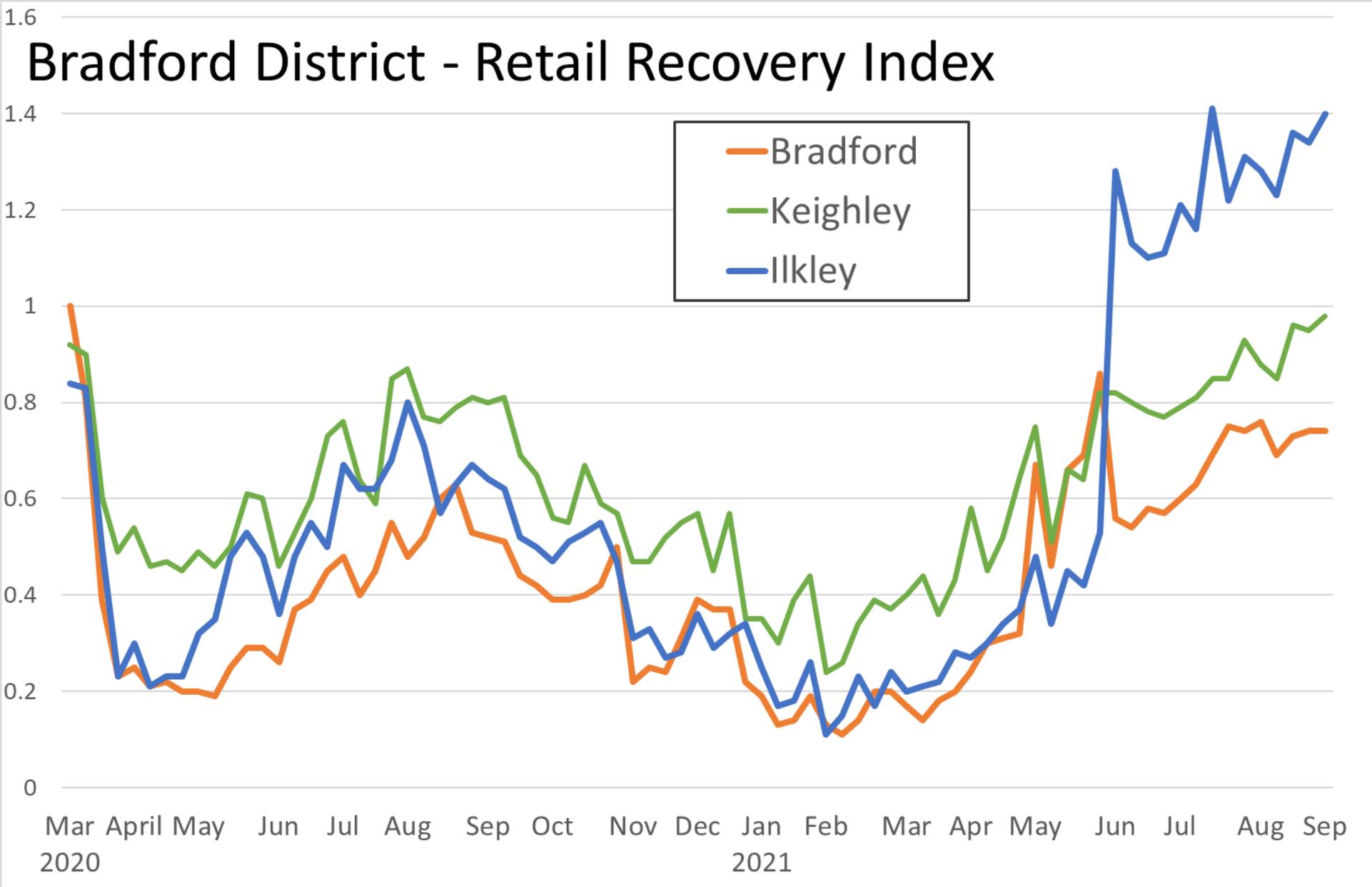
City Centre footfall around 90% of pre-coronavirus levels

Footfall Data - Bradford City Centre

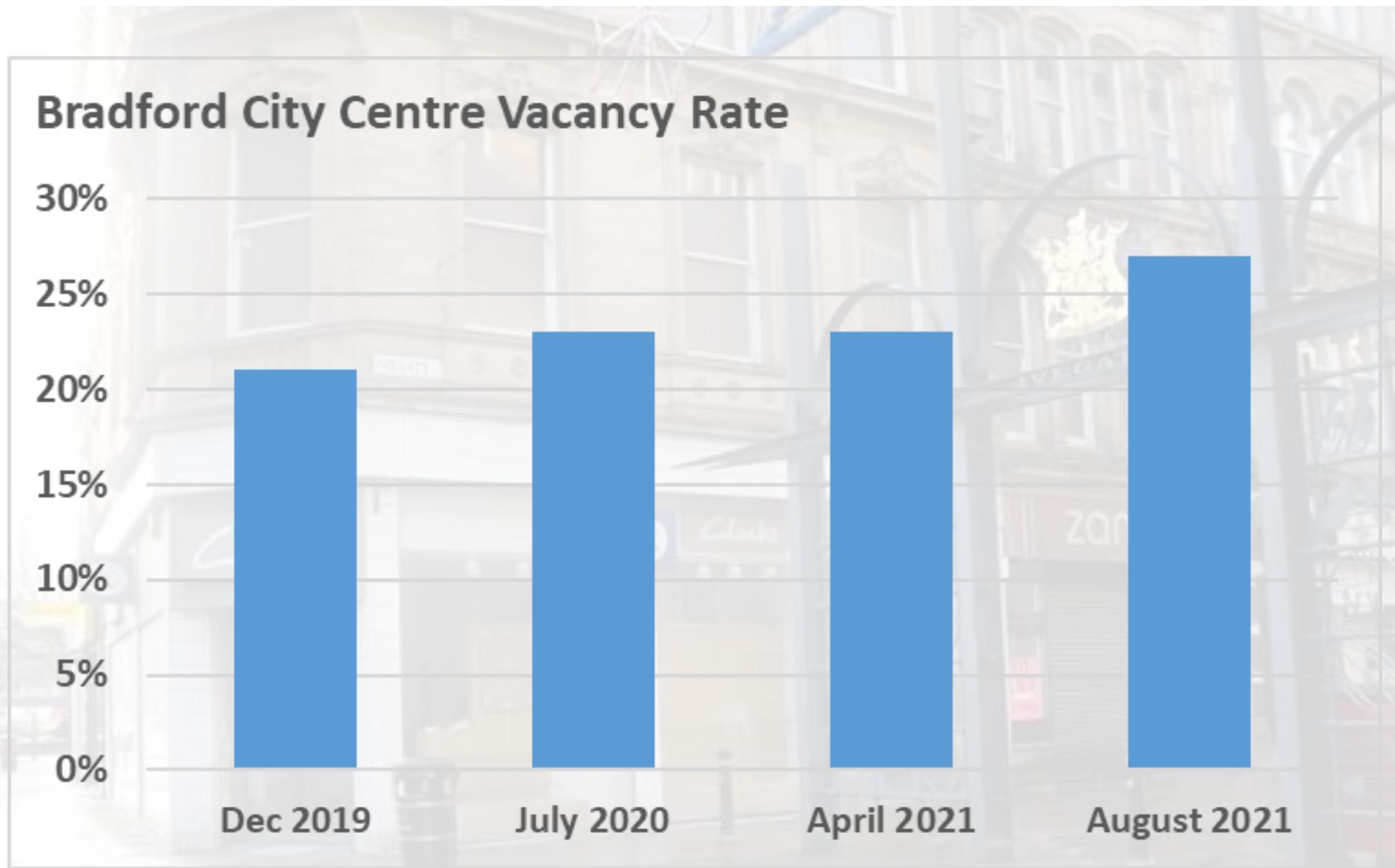


City Centre recovery weaker than town centres...

Bradford District - Retail Recovery Index



City Centre vacancies have risen through the pandemic..



Reflecting a national rise...



More than 8,700 chain stores closed in British High Streets, shopping centres and retail parks in the first six months of 2021 - an average of nearly 50 a day.



Covid-19 Business Grants

Over £222m has been distributed to 16,695 businesses in Bradford District since March 2020.

Row Labels	Grants Paid	Amount Paid
Additional Restrictions Grant (BID)	3	£470,000.00
Additional Restrictions Grant (Closed)	519	£1,684,259.21
Additional Restrictions Grant (Homebased)	435	£261,000.00
Additional Restrictions Grant (Outdoor Trading Grant)	173	£200,530.36
Additional Restrictions Grant (Restart Grant)	220	£1,107,371.00
Additional Restrictions Grant (Self Employed)	3,838	£2,557,600.00
Additional Restrictions Grant (Supply Chain)	216	£1,443,329.00
Christmas Support Payment for Wet-Led Pubs	298	£298,000.00
Closed Business Lockdown Payment	4,519	£20,371,996.00
Discretionary Scheme	1,019	£6,989,484.00
Local Restrictions Support Grant (Closed)	16,687	£30,156,270.61
Local Restrictions Support Grant (Open)	1,752	£4,420,015.36
Restart Grant	4,237	£27,173,911.00
SBGRHL - Retail, Hospitality & Leisure Grant	1,629	£31,211,052.00
SBGRHL - Small Business Grant	9,361	£93,622,342.00
Grand Total	44,906	£221,967,160.54

Businesses Supported

Count of unique Business/Claim References

16,965



Additional Restrictions Grant

Outdoor Trading Grants – £214k distributed to date including many city centre hospitality businesses



The council will soon initiate a new grant to support retail businesses that remained open over the past months but suffered significant losses due to limited footfall in areas such as the district's city and town centres

Business Improvement Districts



Business Improvement Districts are using ARG to provide business support programmes, events, additional cleansing and more to encourage footfall and the trading environment for businesses



Enterprise Support

Highly successful **Bradford District Microbusiness Support** scheme which has provided advice, training and support to over 200 small businesses has been extended to 2022.



Enterprise coaches to provide one-to-one enterprise support to new and early stage businesses as part of a 3 year programme.

Cultural Led Recovery

A mix of business support and cultural and economic activity to attract footfall and stimulate the recovery and cultivate a café culture atmosphere with the re-opening of high streets.



Welcome Back Fund



A programme of beautifying high streets and arts led recovery to attract footfall and support local businesses with the recovery initiatives and events will be delivered in the period to 31st March 2022.

Bradford Economic Recovery

Priority Areas, Interventions and Benefits

PRIORITY AREAS

INTERVENTIONS

BENEFITS



Young, diverse population

Equip the District's young and diverse population with the skills and confidence to succeed

- ▶ Make Bradford a Learning District (via Skills House)
- ▶ Access to Work
- ▶ Inspire, Reskill and Upskill

- ▶ 24,000 people through the SkillsHouse by 2024
- ▶ 12,000 residents supported into employment by 2024
- ▶ 3,000 young people into Kickstart placements by 2024
- ▶ 10,000 individuals qualified to L3 by 2024



Culture & Place

Leverage the District's diverse cultural assets and distinctive places to drive economic growth

- ▶ 'Culture is our Plan' (culture-creativity-community)
- ▶ Greening the District*
- ▶ Heritage Action Zone*

- ▶ More cultural activity to improve the District's chances of designation of Bradford as UK City of Culture for 2025
- ▶ Creation of a new urban park in the city centre and other urban green spaces around the District



Green Economy

Transition to a sustainable, resilient and connected economy

- ▶ Neighbourhood retrofit / Energy efficiency
- ▶ Sustainable food supply (Health outcomes)
- ▶ Supply chain for hydrogen LGVs* via Pilot
- ▶ Circular economy demonstrator*

- ▶ Improved quality and energy efficiency of homes and public buildings
- ▶ Higher revenue for the local supply chain
- ▶ Reduced CO2 emissions



Health & Wellbeing

Enable all people to lead long, happy and productive lives

- ▶ Building an inclusive health & care economy (New social inclusion models)
- ▶ Act Early North (Evidence-based early years intervention health policies)

- ▶ Pioneer social inclusion models to grow health and wealth that are reflective of local communities
- ▶ The direct output benefits of a research centre are estimated to be £12 million per annum



Cross-cutting

Upskill and support business to use new technologies and drive innovation

- ▶ Building Bradford's image
- ▶ Bradford District business hub
- ▶ Northern Powerhouse Rail

- ▶ Increased local pride and external reputation
- ▶ More businesses provided with support
- ▶ Provision of a new high-speed rail connection will provide important benefits worth £1.3 billion each year

Bradford Economic Recovery

* Aspirational interventions for delivery in the longer-term

Bradford District's Economic Recovery Plan

Five Opportunity Areas

Young and Diverse

Make Bradford a Learning District
Access to Work
Inspire, Reskill & Upskill

Green Economy

Neighbourhood retrofit programme
Sustainable Food Supply System
Green Hydrogen Light Commercial Fleet
Circular Economy Demonstrator

Culture and Place

Culture is our Plan
Greening the City
Heritage Action Zones

Health and Wellbeing

Act Early North
Inclusive Health & Care Economy

Cross Cutting

Building Bradford's Image
Bradford Business Hub
Northern Powerhouse Rail

Economic Recovery Plan Delivery - IMMEDIATE ASKS

Opportunity	Intervention	Projects / Actions	Outputs	Cost	Secured	Delivery Rating
Young and Diverse	Make Bradford a Learning District	Skills Prospectus / Careers Portal	Access to training	£0.5m	£0	Red
		Skillshouse - Enhanced Activity	42,000 people helped	£9m	£0	Green
		Apprenticeship Programme	1,000 apprenticeships	£15m	£15m	Green
	Access to Work	Kickstart / Adult Career Placements	6,000 placements	£90m	£45m	Red
		Basic / Level 2 Skills Programme	40,000 Qualifications	£60m	£0	Red
		Digital Skills – Community Access	15 Access Points	£4m	£0	Red
		Migrants English Language Skills	4,000 ESOL Courses	£10m	£0	Red
		Personalised Support Programme	6,000 recipients	£12m	£0	Red
	Inspire, Upskill & Reskill	Higher Level Skills – NVQ3	10,000 qualifications	£45m	£0	Red
		Higher Level Skills – NVQ4	3,000 qualifications	£9m	£0	Red
		Leadership Programme	1,000 recipients	£5m	£0	Red
		Entrepreneurship Programme	1,000 recipients	£5m	£0	Red

Economic Recovery Plan Delivery - IMMEDIATE ASKS

Opportunity	Intervention	Projects / Actions	Outputs	Cost	Secured	Delivery Rating
Green Economy	Neighbourhood Retrofit	Homes retrofit programme	homes retrofitted	£?m	£0	Red
		Public buildings retrofit	buildings retrofitted	£?m	£?m	Dark Red
		'15 minute' Neighbourhood Plans	15 x '15 minute' Plans	£4m	£0	Red
Health & Wellbeing	Act Early North	Leadership/Operational Costs	Research Centre	£3m	£0	Dark Red
		Data and implementation Team	£6m private research p/a	£3.5m	£0	Dark Red
		Digital makers outreach centre	Digital skills improvement	£2.2m	£0	Dark Red
		Activities and innovation budget	Public sector savings	£1.4m	£0	Dark Red
	Inclusive Health & Care Economy	Medical, Health & Social Care infrastructure	Improved health and wellbeing outcomes	£50m	£0	Red
		Health & Care training infrastructure	Local access to skilled jobs	£35m		Red
		Health & Social Care Partnership		£2.5m	£0	Dark Red
		Communications Plan		£0.5m	£0	Dark Red

Economic Recovery Plan Delivery - IMMEDIATE ASKS

Opportunity	Intervention	Projects / Actions	Outputs	Cost	Secured	Delivery Rating
Culture & Place	'Culture is our Plan'	Destination Marketing Campaign	Increase in Visitors	£0.5m	£0	Red
		Cultural Events Programme	Events supported	£5m	£1m	Red
		Repurposing Council owned assets	buildings repurposed	£20m	£?	Red
Cross Cutting	Building Bradford's image	Building Bradford Image Board	Improved perceptions	£0.1m	£0	Red
		Marketing & Communications	Inward investment	£1m	£0	Red
	Bradford Business Hub	Establish Bradford business hub		£0.3m	£0	Red
		Three years operational costs	businesses supported	£0.8m	£0	Red
	Northern Powerhouse Rail	Masterplanning	Masterplan	£0.5m	£0.5m	Green
Making the Case for NPR		Bradford NPR station approved	£0.5m	£0	Red	

Economic Recovery Plan Delivery - **ASPIRATIONAL ASKS**

Opportunity	Intervention	Projects / Actions	Outputs	Cost	Secured	Delivery Rating
Green Economy	Sustainable Food System	Outline Business Case and Vision	Reduced CO2 emissions	£50k	£0	Red
		Sustainable Food System Council	Local supply chains	£.3m	£0	Red
		Food Supply Interventions	Job creation	£5m	£0	Red
	Supply Chain for Hydrogen Light Goods Vehicles	Establish Consortium and Business Case	Reduced CO2 emissions	£0.1m	£0	Red
		Supply Chain Development	Jobs created	£0.2m	£0	Red
		Delivery – Hydrogen LGV vehicle fleet	Businesses supported	£25m	£20m	Red
	Circular Economy Demonstrator	Develop Business Case	Reduction in resource usage	£0.1m	£0	Red
		Site Acquisition / Construction	Jobs created	£10m	£0	Red
		Operational Costs	Businesses supported	£1m	£0	Red

Economic Recovery Plan Delivery - Aspirational Asks

Opportunity	Intervention	Projects / Actions	Outputs	Cost	Secured	Delivery Rating
Culture & Place	Greening the District	Green Park Feasibility & Consultation	Improved Public Realm	£0.1m	£0	Red
		Establish Bradford Land Commission	Reduced CO2	£0.2m	£0	Red
		Further project Feasibility work	Green Jobs created	£0.3m	£0	Red
	Heritage Action Zone	Little Germany Feasibility Work	Buildings re-use	£0.2m	£0	Brown
		Implementation	Creative Jobs Creation	£10m	£0	Red